



2026 CAMP ARLO

STORMONTH ELEMENTARY SCHOOL
JUNE 15 – AUGUST 14, 2026



**BRAVERY
GROUP**

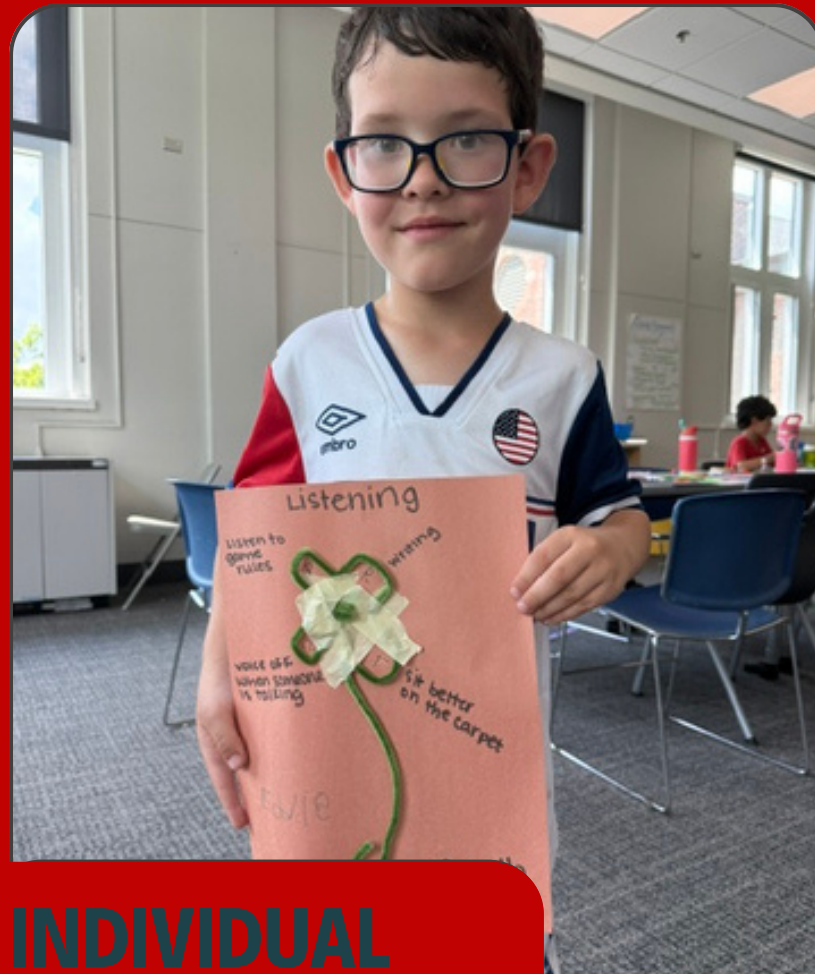
WHAT MAKES ARLO DIFFERENT?



Our philosophy at EMPOW3R Sports Performance Day Camp is to create a culture where campers can develop their whole self with confidence through activities that will challenge them physically, socially, and mentally. Campers will create memories as they build friendships, engage in healthy choices, and explore ways to reach their peak potential.

WHY ARLO?

CAMP ARLO IS A TRADITIONAL CAMP EXPERIENCE, BUT WE ARE FAR FROM CONVENTIONAL IN OUR PROGRAM MODEL. AT CAMP ARLO, WE FOCUS ON THE WHOLE CHILD, BUILDING SKILLS THAT LAST A LIFETIME.



INDIVIDUAL GROWTH

is at the heart of what we do. Every camper, every day.



CHALLENGE CAMPERS

physically, socially, and emotionally.



BUILD CONFIDENCE

through intentional connections and creating opportunities for success



A DAY IN THE LIFE...

If your kids have been in a camp program previously, you know how busy the days can be during summer. Camp Arlo is no different, packed with large group games, teambuilding activities, crafts, sports, field trips, weekly challenges, and more.

1

SPECIALTY CAMPS

Campers choose a sport they would like to focus on for the week, and each morning is spent developing skills and learning more about that sport.



2

EMPOW3R

Each camp group rotates daily through an empow3r sports session. during this time,campers focus on topics such as learning who they are as individuals, the secret to communication, managing emotions, and more.

3

CAMP

Every afternoon is focused on traditional camp activities such as arts, teambuilding, small group and water games, weekly challenges and more.



4

FIELD TRIPS

Each week, campers spend one day on an exciting field trip, such as waterparks, the theatre, bowling, ninja adventures, slide and amusement parks, and more.





WHO ARE ARLO CAMPERS?

BAYSIDE	22%
FOX POINT	57%
GLENDALE	4%
WHITEFISH BAY	15%
MILWAUKEE	1.25%



SURVEY SAYS...

There are two sections to the end-of-summer camp survey. The following slides highlight the results from both the adult caregivers and the campers.

HOW WAS CAMP?

89% of caregivers rate Camp ARLO as Very Good or Excellent.

WERE STAFF PREPARED?

82% of caregivers felt that staff were well prepared while 18% were not sure.

DID YOU FEEL YOUR CAMPER WAS SAFE?

100% of caregivers noted that they felt their children were safe at camp!

SURVEY SAYS...

There are two sections to the end-of-summer camp survey. The following slides highlight the results from both the adult caregivers and the campers.

INFORMED BEFORE CAMP?

100% of caregivers felt that the communication ahead of camp was Very Good or Excellent.

INFORMED DURING CAMP?

95% of caregivers felt they were well-informed throughout the week of camp.

EASE OF REGISTRATION + PAYMENT

88% felt registration was Very Good or Excellent and 100% felt that payment was very easy.

SURVEY SAYS...

There are two sections to the end-of-summer camp survey. The following slides highlight the results from both the adult caregivers and the campers.

CHECK IN AND OUT?

94% of caregivers felt that the check-in and check-out process was convenient.

ACTIVITIES?

100% of caregivers felt that the activities their campers participated in were Very Good or Excellent

EMPOW3R?

94% of caregivers thought that their child gained new skills this summer through the EMPOW3R curriculum.

WHAT EMPOW3R SKILLS DID YOU FIND VALUABLE?

"Learning how to be a good loser (in my child's words)"

"Saying no to your self-doubt voice and learning how to be a better sport"

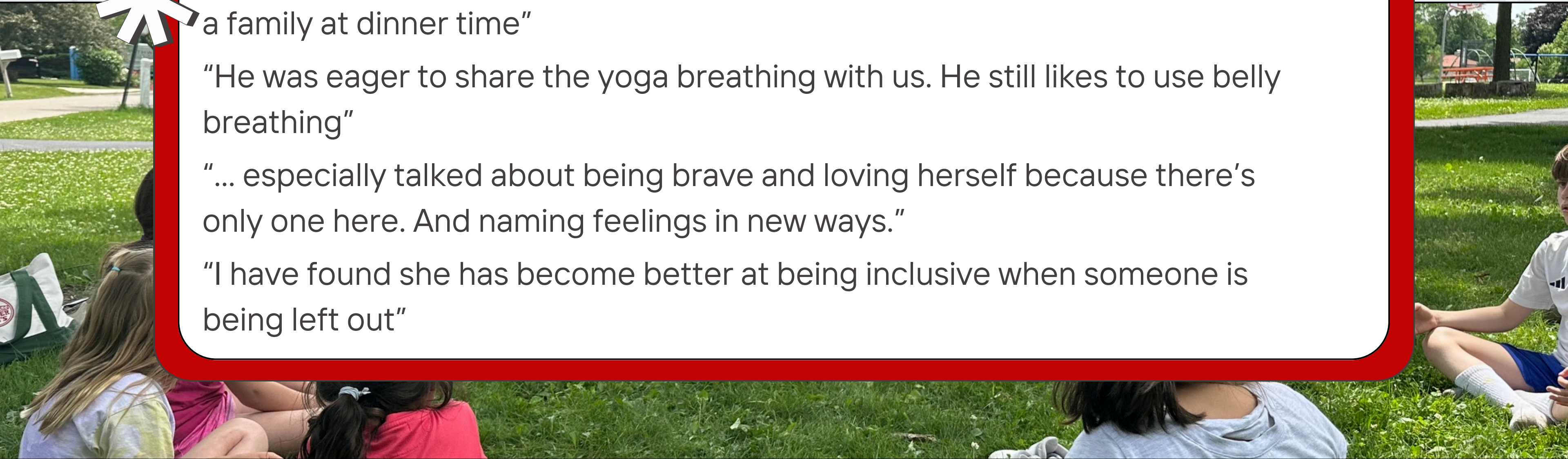
"Teamwork, courage, and bravery"

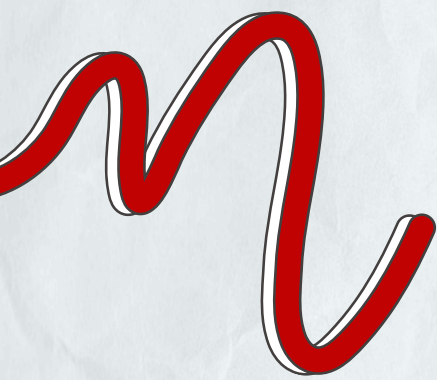
* "We really liked learning about rose, bud and thorn and started doing that as a family at dinner time"

"He was eager to share the yoga breathing with us. He still likes to use belly breathing"

"... especially talked about being brave and loving herself because there's only one here. And naming feelings in new ways."

"I have found she has become better at being inclusive when someone is being left out"





TOP FIELD TRIPS



SPRINGS WATERPARK

CAMP CARNIVAL

LITTLE AMERRICKA

SLICK CITY

**OTHER FIELD TRIPS INCLUDED:
ULTIMATE NINJA
BEAR PAW ADVENTURES
TOY STORY 5
REGNER BEACH
BROWN DEER LANES**



WHAT'S REALLY IMPORTANT?



Camper surveys say....

FAVORITE PART OF CAMP

the dunk tank, group activities, my friends and playing sports, the field trip, making bracelets and hanging out with friends, carnival day, doing lanyards and bracelets, playing games like scatterball, colortag, and dodgeball, dance, playing sports

WHAT WOULD MAKE CAMP BETTER?

an overnight camp out option, having more stuff at the carnival, letting kids who did a good job or listened not be punished for others actions, more campers, more sports camp options, not having boys there, sometimes empower was boring, soccer game of kids vs counselors

FAVORITE MEMORY

going down the huge slide at regner, the tilt a whirl with friends, dance and friendship bracelet making with bubbles and blossom, the counselors, playing with my new friends, the field trips, doing the carnival, the counselors, especially bubbles, blossom, and buttercup

NEW FRIENDS

100% of campers said they met new friends at camp!

WHAT IS ONE THING YOU WILL PRACTICE THIS SCHOOL YEAR THAT YOU LEARNED FROM EMPOW3R?

"Sportsmanship"

"Saying no to your self-doubt voice"

"Teamwork and nurturing friendships"

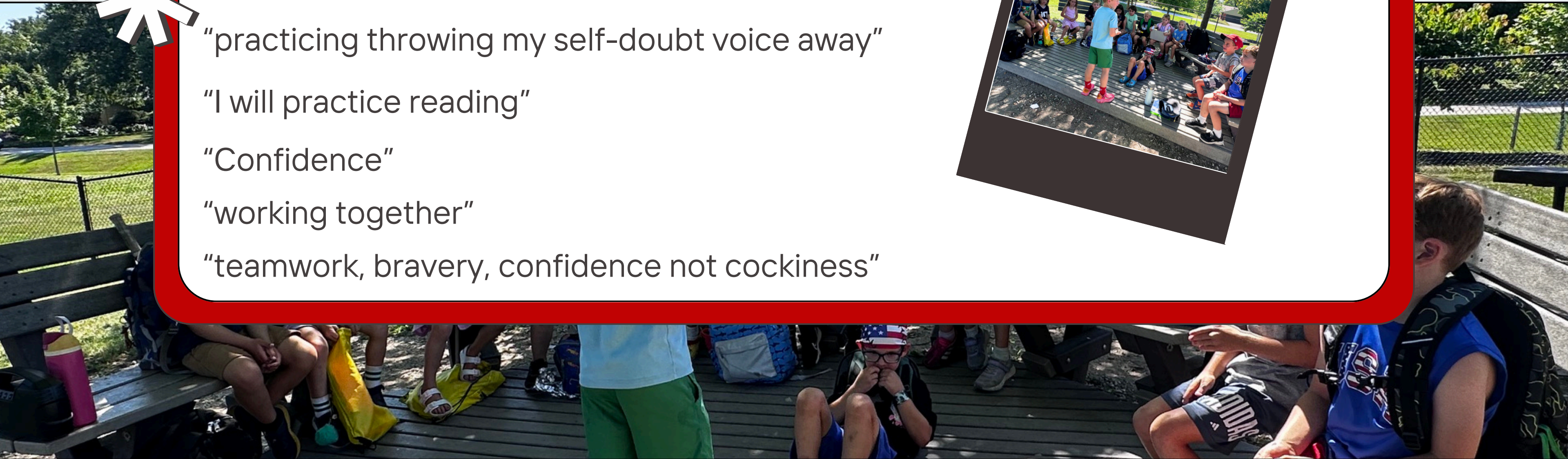
"practicing throwing my self-doubt voice away"

"I will practice reading"

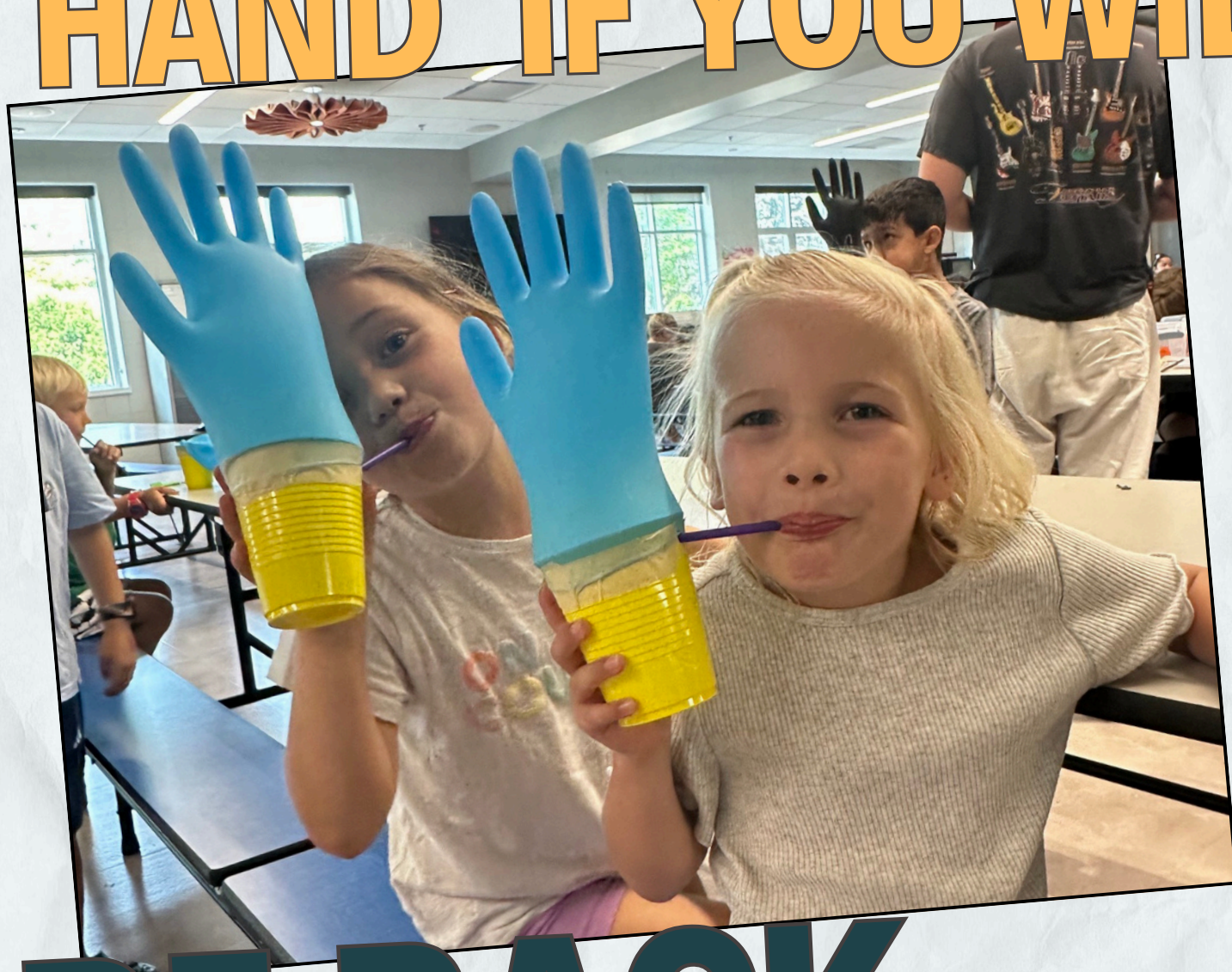
"Confidence"

"working together"

"teamwork, bravery, confidence not cockiness"



★ **RAISE YOUR
HAND IF YOU WILL**



**BE BACK
NEXT YEAR?**



100% of caregivers and
campers said they're coming
back next year!